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Press release

Arcep rules on Bouygues Telecom's request to refarm its 1800 MHz spectrum to 4G

In July of 2012, Bouygues Telecom applied to French telecoms regulator Arcep for approval to refarm a part of its 1800 MHz spectrum in order to operate a 4G service. This request was made within the scope of prevailing regulations.

Bouygues Telecom notes with interest Arcep's reply with regard to this request, whereby it authorises the refarming of 1800 MHz frequencies for use with 4G services from 1 October 2013.

Bouygues Telecom also notes that Arcep is making its approval contingent upon Bouygues Telecom returning 2.8 MHz in the 1800 band by 1 October 2013 at the latest.

Bouygues Telecom, which has a legal deadline of one month to indicate whether it intends to continue with its request or not, will disclose its decision in the next few days.

About Bouygues Telecom

As a full-service electronic communications operator (mobile, fixed, TV, Internet and cloud computing), Bouygues Telecom stands out for its innovative products and services and award-winning customer relations serving its 11.3 million mobile (including Simyo and Darty Telecom) and 1.8 million fixed broadband customers (including Darty Telecom), which include more than 1.5 million business and corporate clients and more than 1 million B&You customers. After inventing the mobile talk-plan concept in France in 1996, Bouygues Telecom has always been a pioneer in innovation: it introduced the first unlimited call plans with Millennium (1999) and Neo (2006); in 2007, it launched the first fixed-mobile convergence offer for business customers; in 2009, it invented the "all-in-one" solution with ideo, the first quadruple play offer in the market; and, as early as July 2011, it invented mobile telephony 2.0 with B&YOU, the first SIM-Only/Web-Only service. In June 2012, Bouygues Telecom launched Bbox Sensation, which is packed with the most innovative technologies on the market that will transform the digital home experience. Its mobile network covers 99% of the population in 2G, 96% in 3G+ (up to 7.2 Mbit/s) and 58% in H+ (up to 42 Mbit/s). Each day, the company's 9,659 employees develop solutions aligned with changing customer needs. 2,000 customer relations advisers, a distribution network of 650 Clubs Bouygues Telecom stores - with their 2,500 sales advisers - and its websites combine to ensure optimum customer service on a daily basis.

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